

Labor Market Dynamics and Development

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The views expressed herein are those of the authors and not necessarily those of the Banco Central de Chile, its Board members, the Federal Reserve Bank of Minneapolis, or the Federal Reserve System.

Background

Question: do labor markets in poor countries hinder development?

- ▷ Larger share of self-employment, informal or small-scale employment
 - ▷ World Development Report 2013: Jobs
- ▷ Lower life-cycle wage growth in poorer countries (Lagakos et. al., 2018)

Recent work: experiments that alter labor market behavior

- ▷ Providing testing & certification, transport subsidies, resume workshops, referral bonuses (Adebe, et al., 2017; Bassi and Nansamba, 2019; Carranza, et al. 2019; Groh, et al. 2016; Jeong, 2020)

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Missing: baseline theory, with frictions

- ▷ Candidates: search and matching theories
- ▷ Needed: missing necessary empirical ingredients (Feng, et al. 2018)

What We Do

Collect and harmonize microdata from rotating panel LFSs in 42 countries

- ▷ Large microdataset (67 million individuals, 515 country-years)
- ▷ Wide range of development: \$2,000–\$70,000
- ▷ Panel element allows us to construct flows

Document trends in job finding rate, employment exit rate, job-to-job transition rate

- ▷ Consistent definitions
- ▷ Re-consider data conventions that may not carry over elsewhere

Explore which theories are useful for thinking about these trends

Results

Three main empirical results: In poor countries,

1. Flows into and out of employment 2–3 times higher
2. Steeper tenure exit-hazards (tenure dist. “accounts” \approx half of cross-country difference)
3. Higher average returns to tenure

Class of models that highlight role of endogenous separation and selection

Accounting to investigate underlying characteristics

- ▷ Labor market institutions, firm and worker characteristics
- ▷ Patterns continue to hold within narrowly defined groups

Outline

- ① Constructing the Data
- ② Labor Market Flows and Development
- ③ The Role of Tenure
- ④ Accounting for Underlying Characteristics

Construction

Seek out countries with rotating panel LFS (42 countries)

- ▷ Quarterly panel: Individuals surveyed for N quarters, then exit survey
- ▷ Microdata with identifiers, to match across quarters
- ▷ Merge Q1+Q2, then Q2+Q3, ... ⇒ data set of quarterly transitions

Data available to merge:

- ① Most countries: household & person id, validate age & gender
- ② Remaining countries: follow CPS (household id) and validate

Post-stratify weights to adjust for attrition

Harmonized Cross-Country Dataset

Harmonize the following to make them comparable across countries:

- ▷ Labor force status, including self-employment
- ▷ Job-to-job transitions
- ▷ Hours, earnings, wages
- ▷ Job tenure
- ▷ Contract type
- ▷ Formality
- ▷ Industry, occupation
- ▷ Age, education, gender
- ▷ Establishment size of employer or own business if self-employed

Focus on urban workers age 16-65

- ▷ 11 countries have only urban data (larger differences with rural, Jeong 2020)

Sample Overview

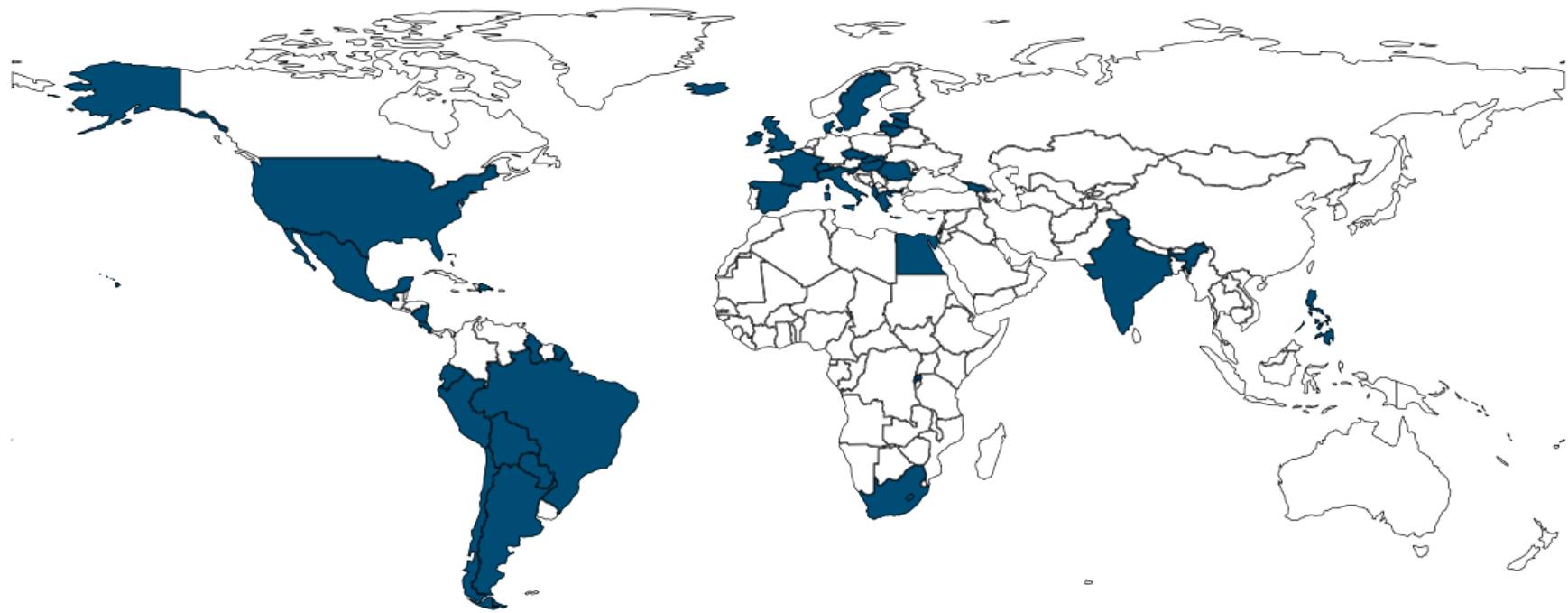
Overall details:

- ▷ **Countries:** 42
- ▷ **Country-years:** 515
- ▷ **Obs:** 67 million
- ▷ **GDP per capita:** 2,000 – 70,000

Countries:

- ▷ **Poorest:** Nicaragua, India, Palestine, Philippines
- ▷ **Richest:** US, much of Europe

Countries Included



Sample Overview

| Country | Years | Obs. (1000s) | Country | Years | Obs. (1000s) |
|--------------------|-----------|--------------|-----------------|-----------|--------------|
| Albania | 2012-2013 | 37 | Italy | 2005-2018 | 1,793 |
| Argentina | 2003-2018 | 765 | Latvia | 2007-2018 | 79 |
| Bolivia | 2015-2018 | 247 | Lithuania | 2005-2018 | 187 |
| Brazil | 2002-2017 | 7,323 | Malta | 2009-2018 | 49 |
| Chile | 2010-2018 | 1,983 | Mexico | 1995-2017 | 15,400 |
| Costa Rica | 2010-2018 | 352 | Nicaragua | 2009-2012 | 194 |
| Cyprus | 2005-2018 | 226 | Palestine | 2000-2015 | 558 |
| Czech Republic | 2005-2010 | 591 | Paraguay | 2010-2017 | 45 |
| Denmark | 2007-2018 | 266 | Peru | 2003-2018 | 248 |
| Dominican Republic | 2016-2017 | 52 | Philippines | 1988-2003 | 1,989 |
| Ecuador | 2007-2017 | 258 | Romania | 2005-2018 | 817 |
| Egypt, Arab Rep. | 2008-2012 | 205 | Rwanda | 2019 | |
| Estonia | 2005-2018 | 75 | Slovak Republic | 2005-2018 | 572 |
| France | 2003-2017 | 3,070 | Slovenia | 2010-2018 | 113 |
| Georgia | 2009-2016 | 141 | South Africa | 2008-2018 | 1,228 |
| Greece | 2005-2018 | 1,400 | Spain | 2000-2018 | 6,843 |
| Guyana | 2017-2017 | 2 | Sweden | 2005-2018 | 1,562 |
| Hungary | 2005-2018 | 1,461 | Switzerland | 2010-2017 | 373 |
| Iceland | 2005-2018 | 58 | United Kingdom | 1997-2017 | 3,591 |
| India | 2017-2018 | 190 | United States | 1979-2019 | 9,083 |
| Ireland | 2007-2018 | 732 | | | |

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Standardized (US) Definitions of Labor Market Statuses

Employed: Anyone who

- ▷ Worked in reference week for pay
- ▷ Self-employed (detailed in poor countries)
- ▷ ≥ 15 hours as unpaid family worker
- ▷ Temporarily absent from job with defined return period (vacation, sick)

Unemployed: Not employed and satisfies

- ▷ Want to work
- ▷ Available for work
- ▷ Searched in past month, or waiting to be recalled

Inactive: Anyone left over

Comparing Statuses & Flows Across Countries

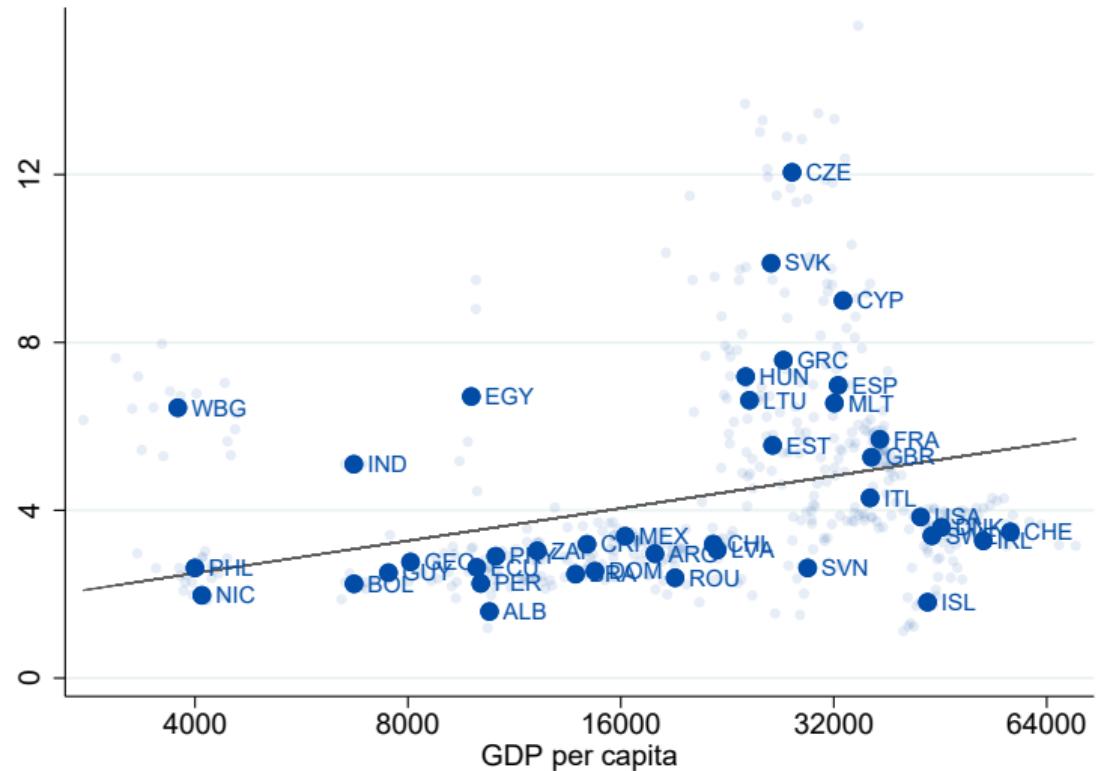
Goal: map evidence to search & matching theory

- ▷ matching function: matches = $m(\text{job seekers}, \text{vacancies})$

Who are the job seekers?

- ▷ Conventional starting point: the unemployed
 - ▷ May not be appropriate in countries e.g. without unemployment insurance
- ▷ Revisit this convention using test in spirit of Flinn-Heckman

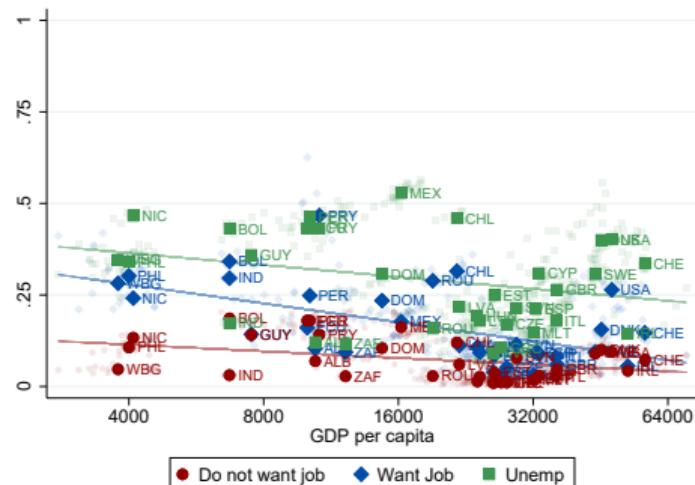
Relative JFR: Unemployed Inactive



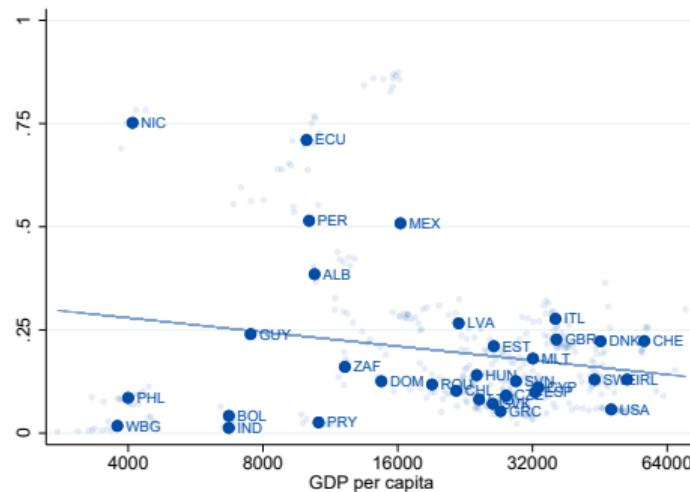
More non-employed in poor countries are “marginally attached”

Characterize non-employed into three groups

- ▷ Unemployed
- ▷ Marginally attached: inactive, desire to work
- ▷ Out of the labor force: inactive, no desire to work



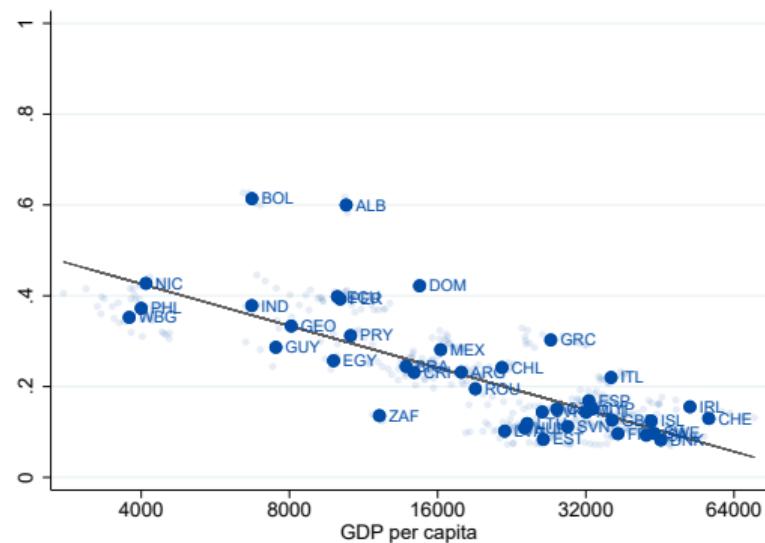
JFR by Type



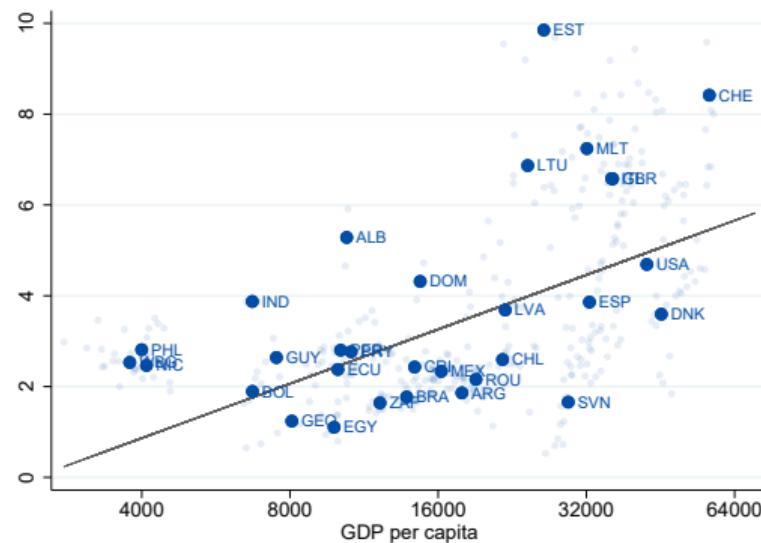
Marginally Attached Share of Inactive

Self-Employment and Job Flows

Recent work: self-employment in poor countries is unemployment insurance + search

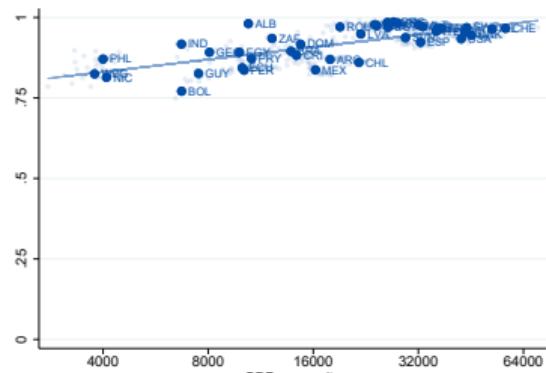


Self-Employment Share of Employment

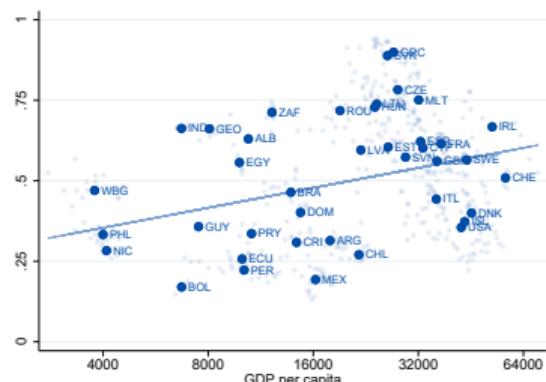


Relative flows to W: $\frac{\text{Unemployed}}{\text{Self-Employed}}$

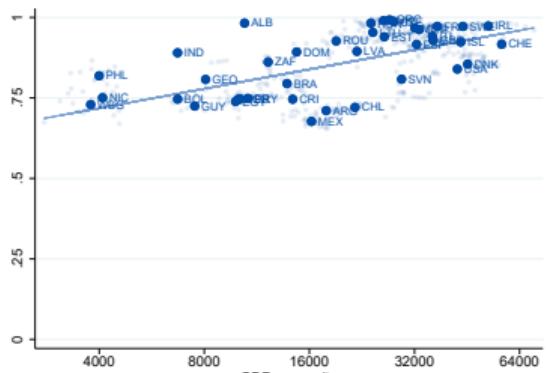
Labor Force Status Persistence



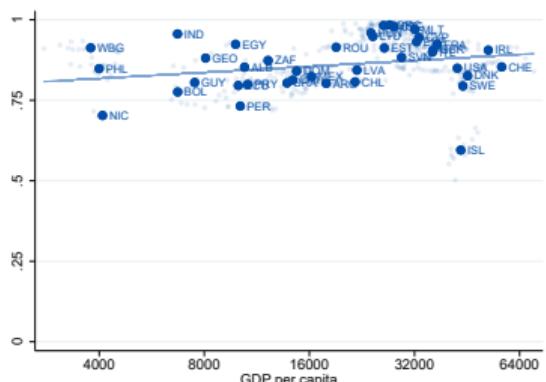
Wage Work



Unemployment



GDP per capita

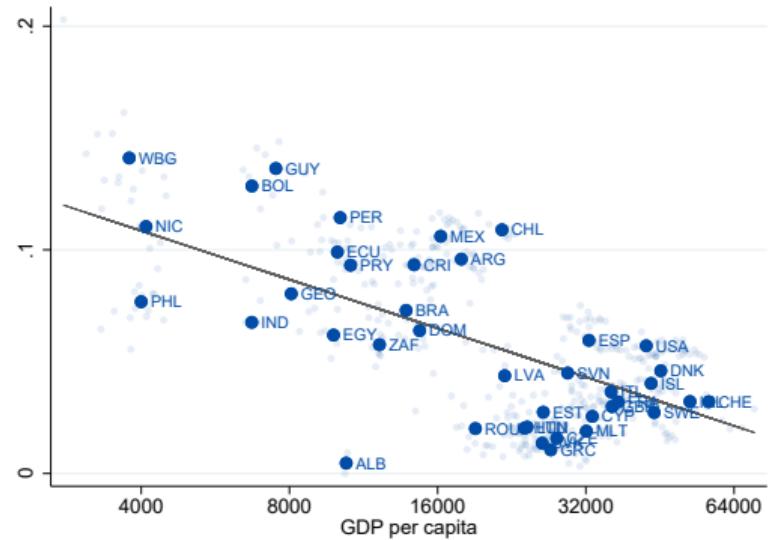


Inactivity

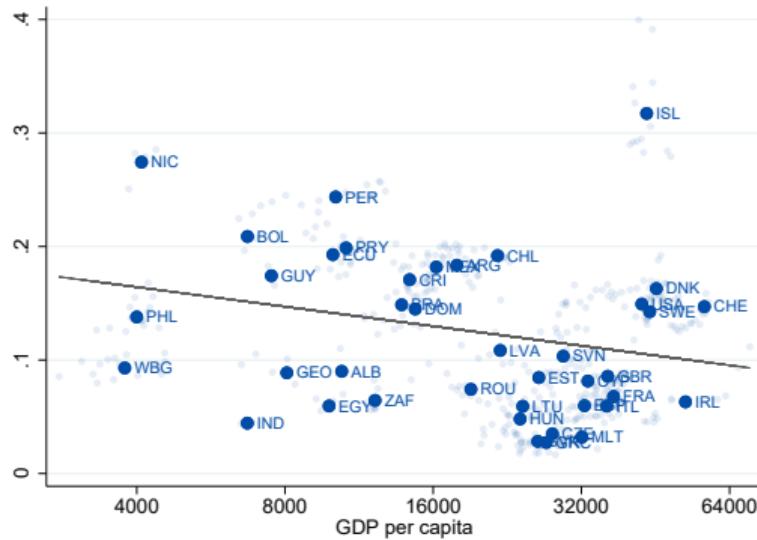
Fact 1: Labor Market Flows, Preferred Aggregation

Employment Exit Rate: from employed to not employed

Job Finding Rate: from not employed to employed

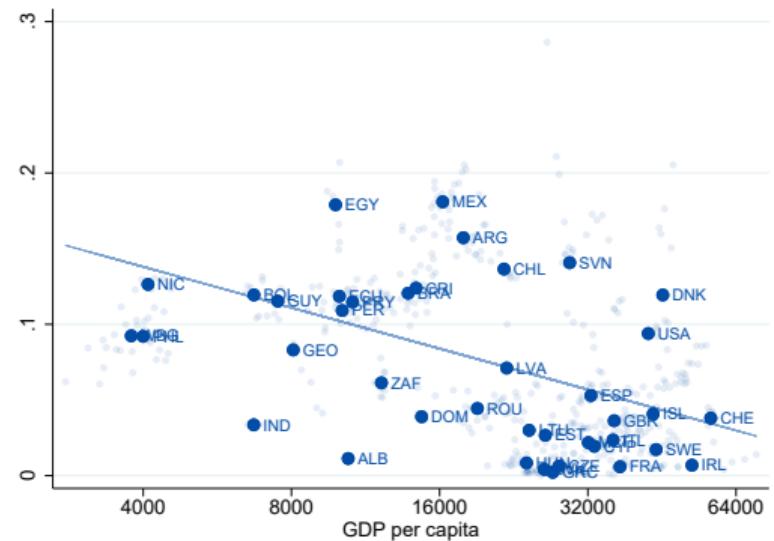


Employment Exit Rate

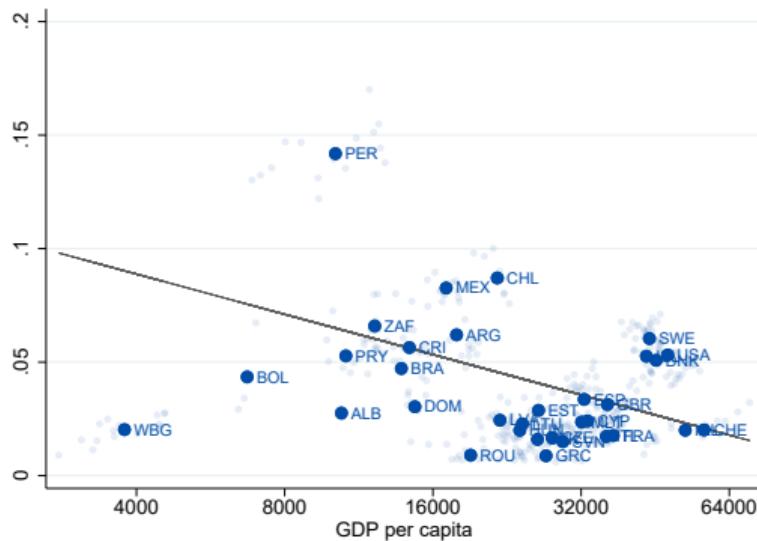


Job Finding Rate

Job-Job Flows



Self-Employment to Wage Work



Wage Work to Wage Work

Patterns as Compared to Literature

| All countries | Exit Rate | JFR | S.E. - Wage | Job-Job |
|--------------------|----------------------|----------------------|----------------------|----------------------|
| Log GDP per capita | -0.035*** (0.002) | -0.017*** (0.004) | -0.033*** (0.003) | -0.012*** (0.002) |
| Observations | 486 | 486 | 486 | 409 |
| R-squared | 0.460 | 0.029 | 0.173 | 0.061 |
| Sample Average | 0.057 | 0.120 | 0.071 | 0.040 |
| Rich countries | Exit Rate | JFR | S.E. - Wage | Job-Job |
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Identifying (Narrowing Down) Plausible Theories

Many plausible candidates

① Differences in labor market institutions

(Ljungqvist and Sargent, 1998; Krause and Uhlig, 2012; Jung and Kuhn, 2014; Engbom, 2017)

② Differences in worker/job composition

(Wolcott, 2019; Samaniego de la Parra and Fernández Bujanda, 2020)

③ Differences in firm composition

(Albrecht et al., 2009; Poschke, 2018; Bobba et al., 2018)

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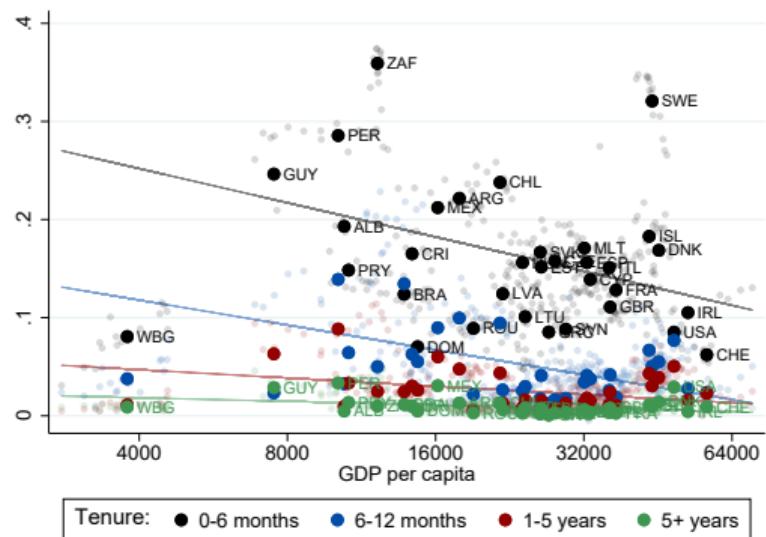
Start with an informative moment: the role of tenure

(Jovanovic, 1979, 1984; Menzio and Shi, 2011)

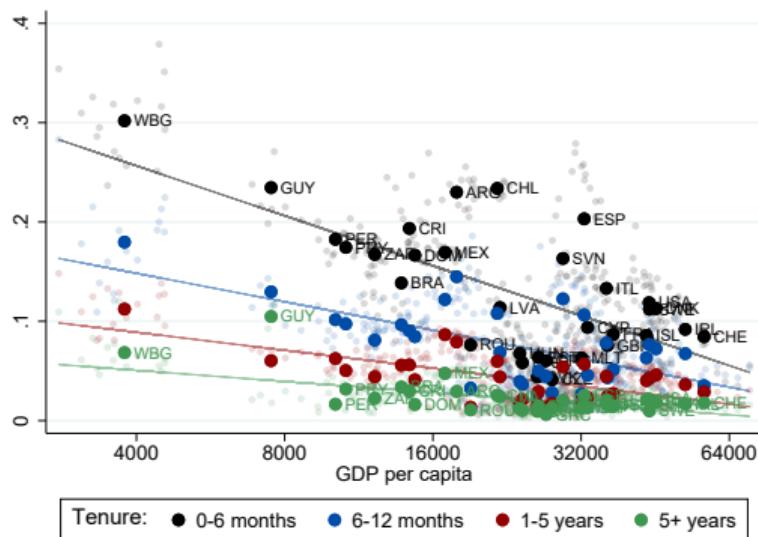
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Fact 2a: Turnover is Low at High Tenure in All Countries



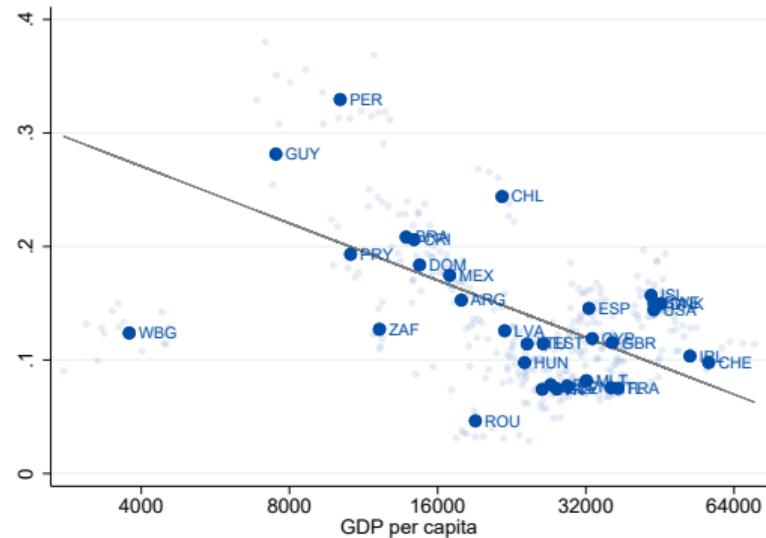
Transition to New Job



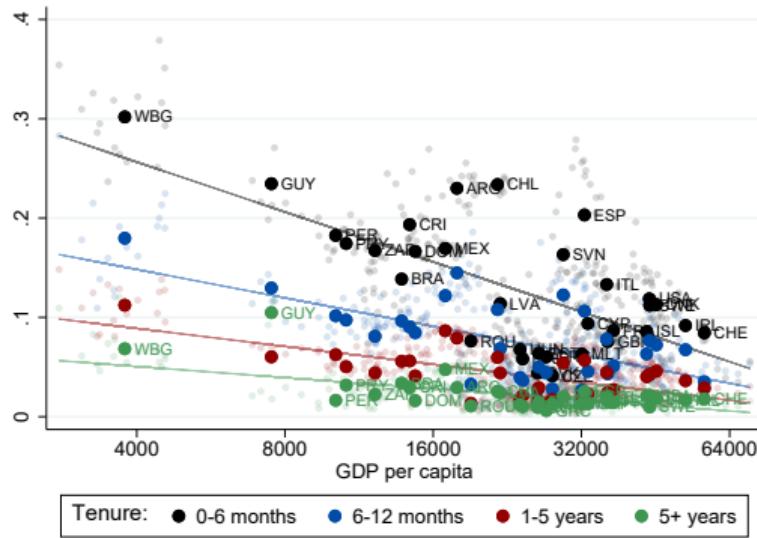
Transition to Non-Employment

Parallels finding for US time series (Mercan, 2017; Pries and Rogerson, 2019)

Fact 2b: Short Tenure More Common in Poor Countries



Share with ≤ 6 m tenure



Exit by tenure

Tenure “accounts” for 45% of employment exit rate

- Twice any other observable characteristic (coming later)

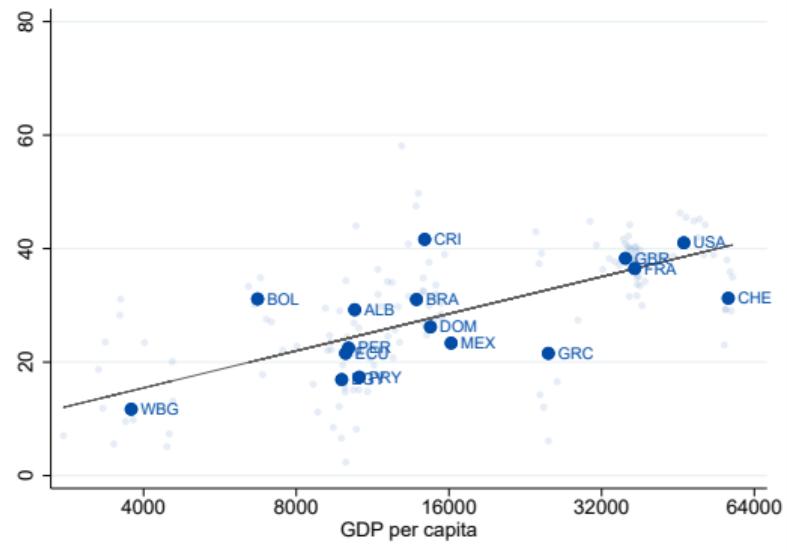
Fact 3: Estimate Tenure-Wage Profile

For each country, pool all years and run

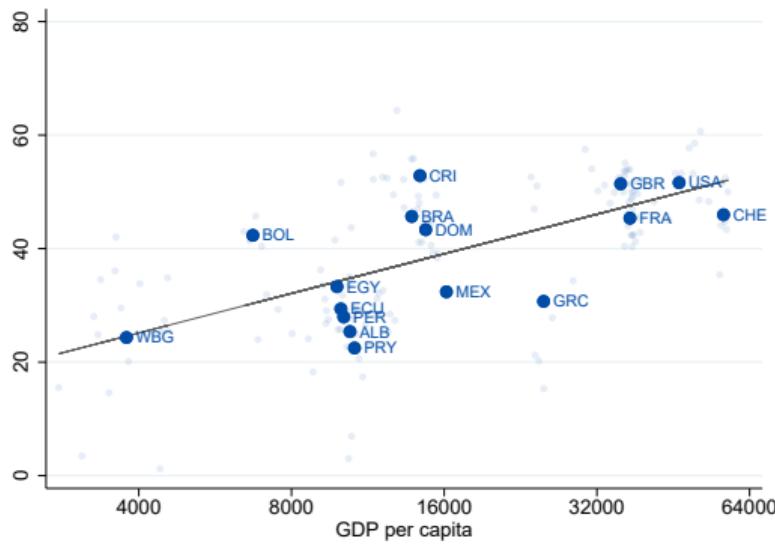
$$\log(w_{it}) = \alpha + \phi_x + \xi_\tau + \rho_{edu} + \gamma_t + \varepsilon_{it}.$$

- ▷ w_{it} : Real hourly wage for individual i at date t
- ▷ ϕ : “returns” to experience = age - edu - 6,
- ▷ ξ : “returns” to tenure = years in firm

Fact 3: Returns to experience are lower ... (Lagakos, et. al, 2018)

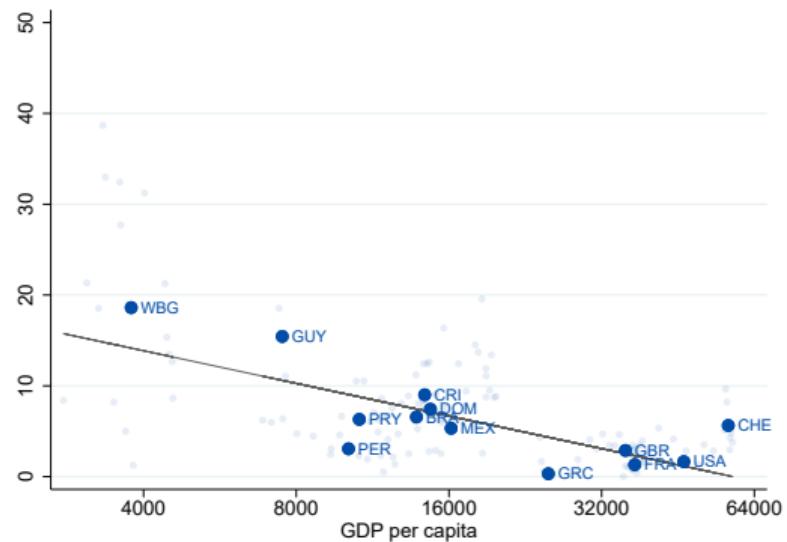


Wage Returns to 5-9 Years

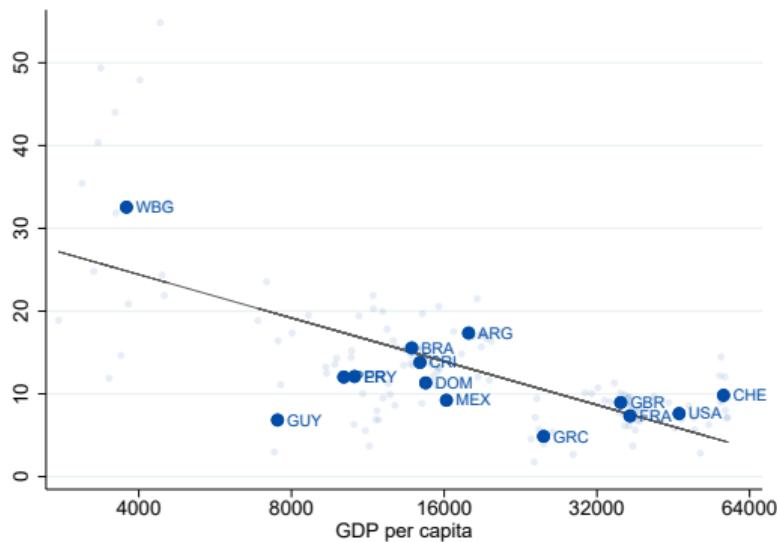


Wage Returns to 10-19 Years

Fact 3: ...but returns to tenure are higher



Wage Returns to 6-12 Months Tenure



Wage Returns to 1-4 Years Tenure

Key Empirical Results

Poor countries have

- ① High turnover
- ② Steep tenure-exit hazards
- ③ High “returns” to tenure

Class of models with role for endogenous separation can explain all three

- ▷ Common insight: tenure matters because of selection

[DMP?]

Simple Learning Model

Consider meeting between worker and firm (Menzio and Shi, 2011)

- ▷ Linear payoffs, joint outside option b
- ▷ Decide whether to produce

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Draw unknown match-specific productivity x , plus signal s

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- ▷ $s = x$ with probability p , $s \sim F$ with probability $1 - p$

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- ▷ $s = x$ with probability p , $s \sim F$ with probability $1 - p$ ($p = 0$: *experience good*, $p = 1$: *inspection*)

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Model Intuition (Rich = Inspection; Poor = Experience)

① Job finding rate: higher in poor countries

- ▷ **Inspection:** $1 - F(b)$ matches lead to production
- ▷ **Experience:** all matches lead to production

② Employment exit: higher in poor countries

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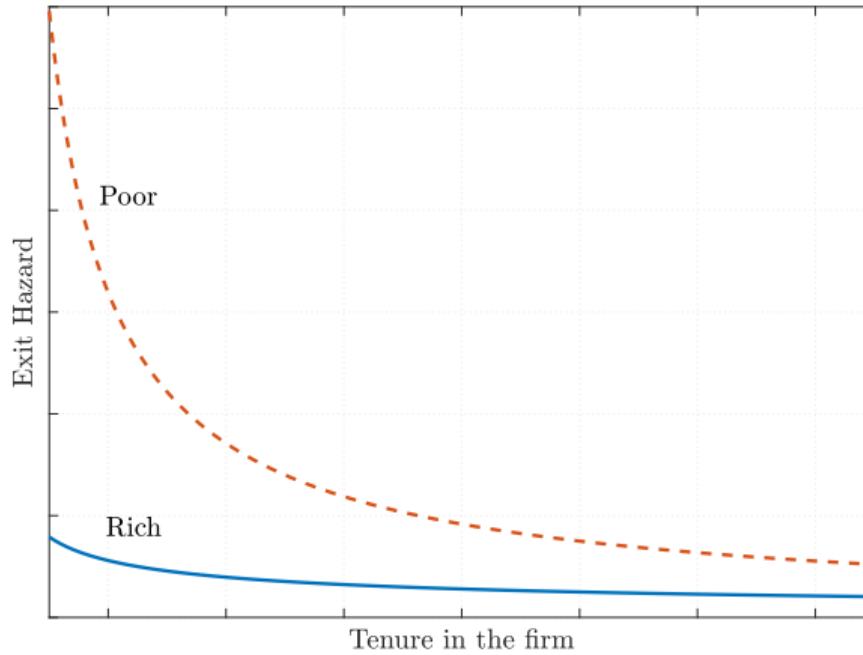
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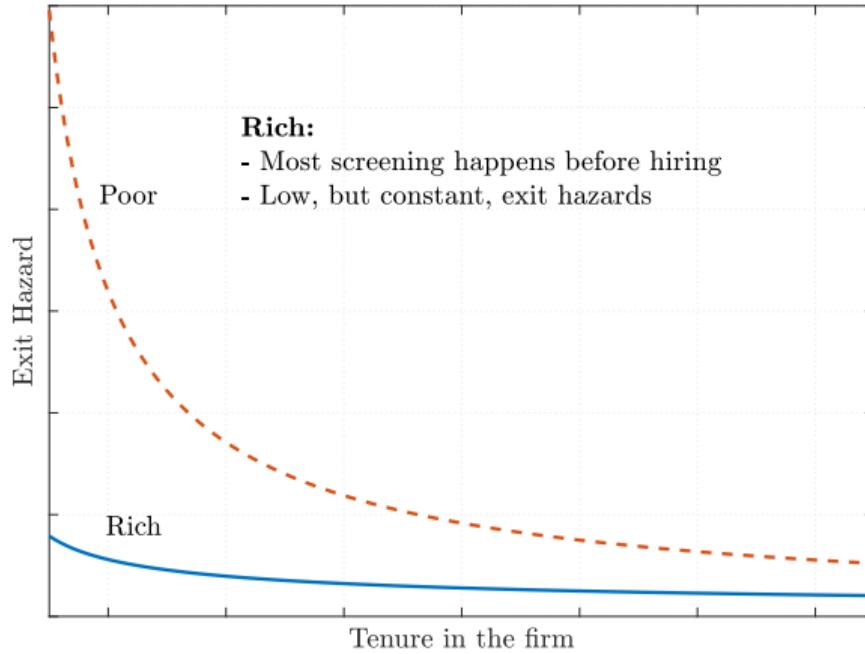
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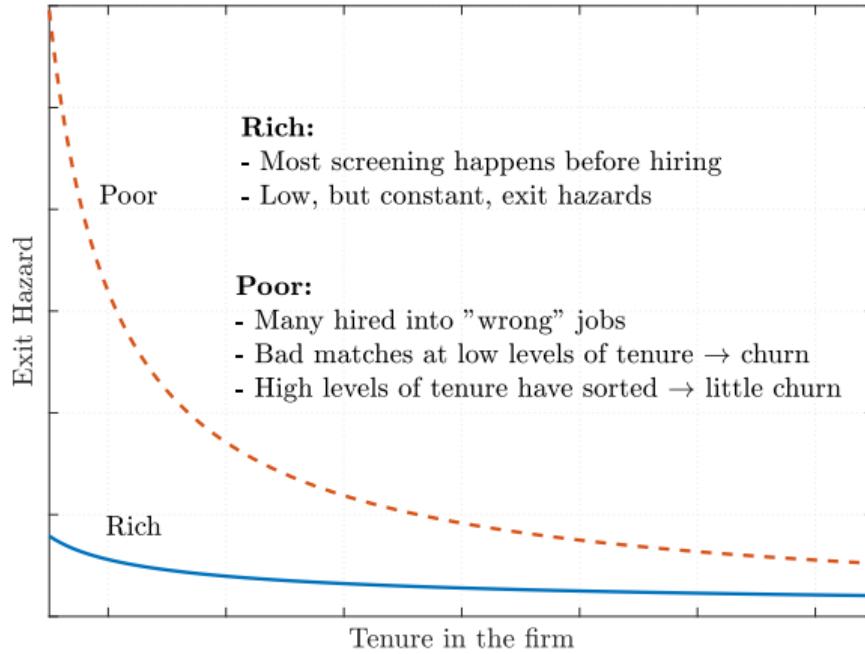
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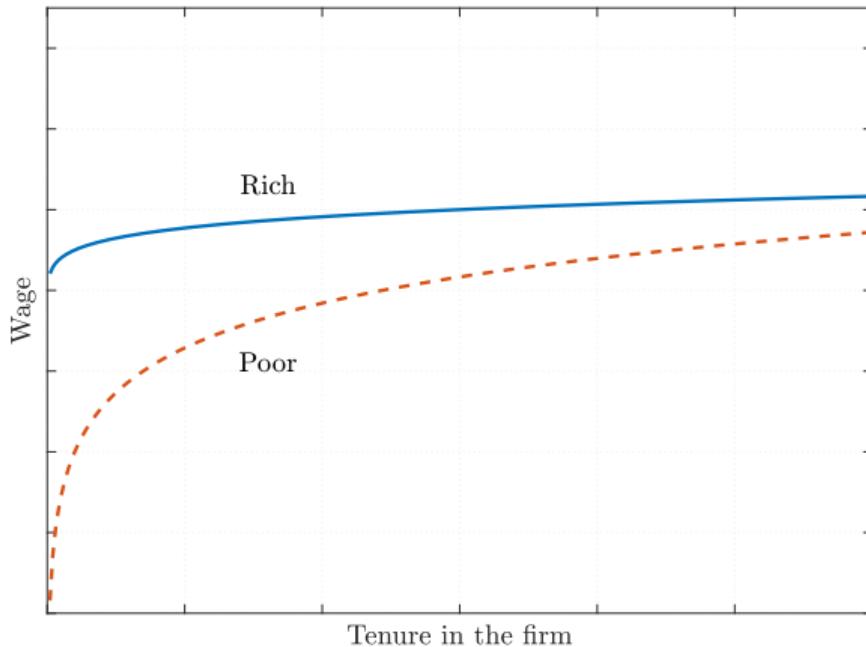
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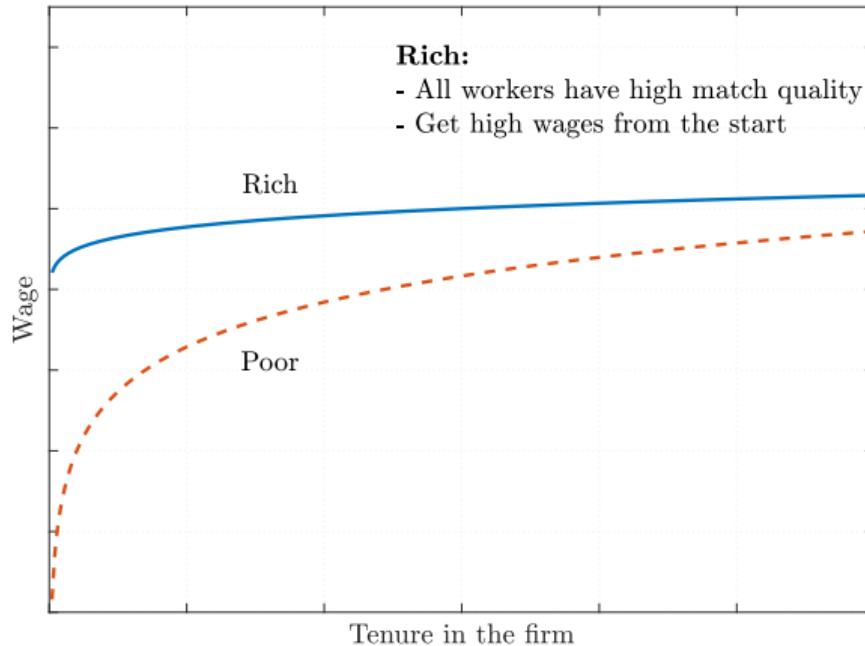
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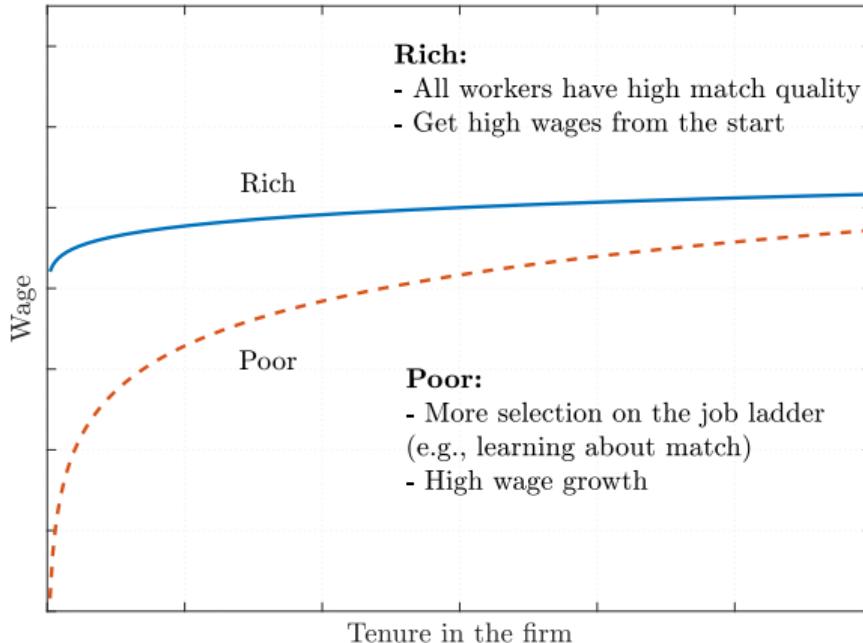
Average Tenure-Wage Profiles



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- ▷ **Inspection:** flat
- ▷ **Experience:** rises from μ to $\mathbb{E}(x|x > b)$

All predictions are continuous in p [model math]

Linking Theory and Reality

How does the model actually generate the empirics?

- ▷ True technological difference across countries (micro evidence on first slide)
- ▷ Implication of underlying differences in characteristics

Ex: Firms better informed about more educated or formal workers?

(Arcidiacono et al., 2010; Samaniego de la Parra and Fernández Buajnda 2020)

- ▷ More uneducated + informal workers in poor countries

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Accounting for Worker & Firm Characteristics

Focus on exit rates:

- ▷ Showed that $\beta < 0$: $T_{ct} = \alpha + \beta \log(y_{ct}) + \varepsilon_{ct}$

What accounts for that relationship?

- ▷ Exit rate as weighted sum: $T_{ct} = \sum_g \omega_{gct} T_{gct}$

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Accounting metric: how attenuated relationship with fixed weights?

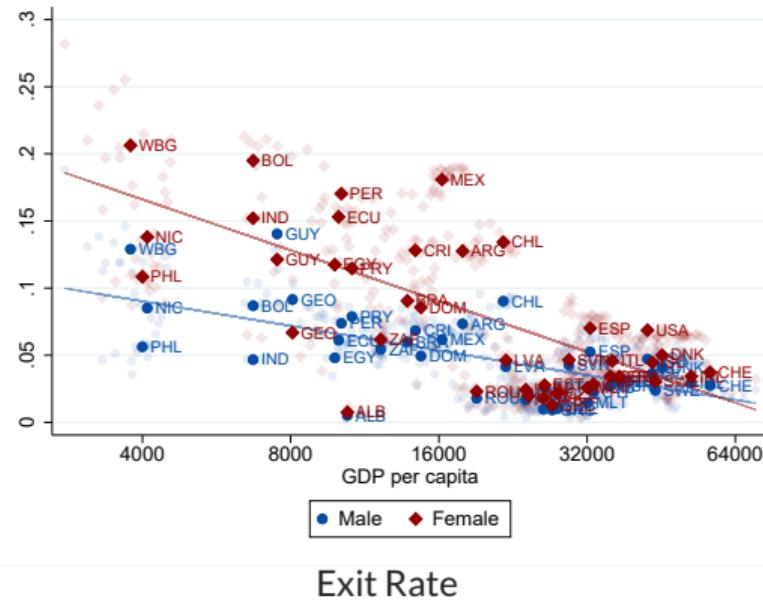
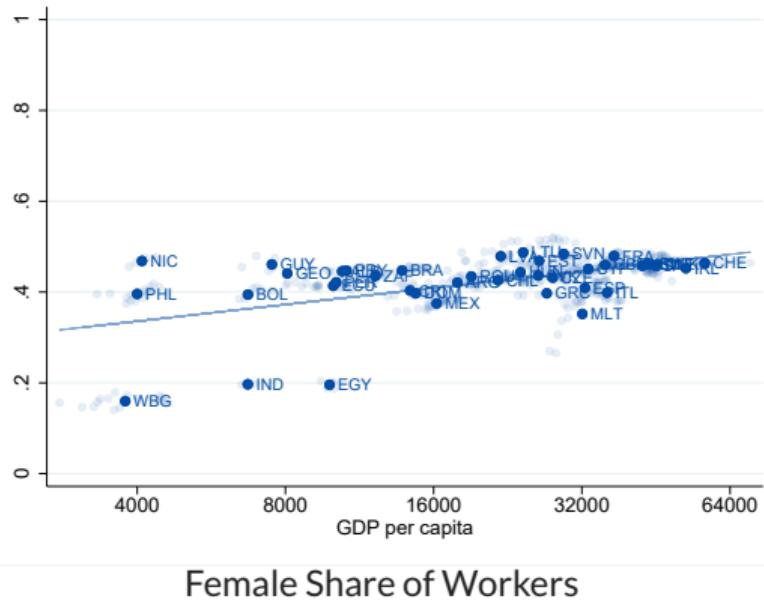
$$share = 1 - \frac{\tilde{\beta}}{\beta}$$

Accounting Results

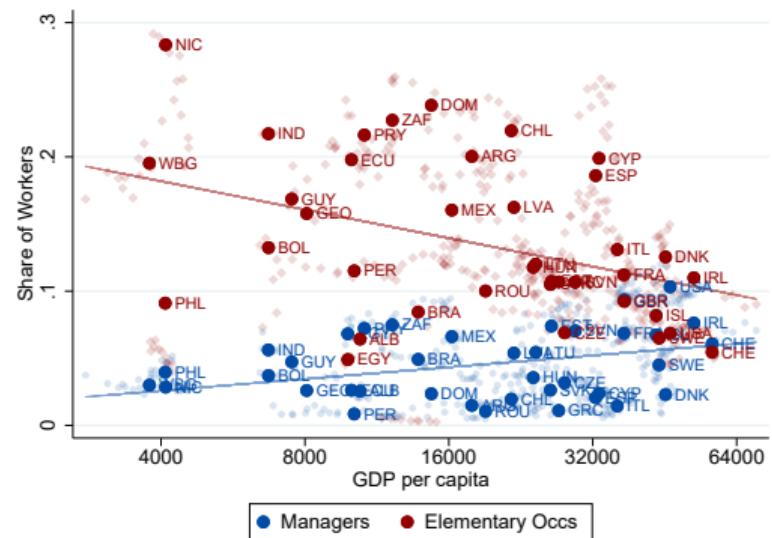
| | Share Accounted for (%) | |
|--------------------|-------------------------|-----------------|
| | Total Employment | Wage Employment |
| Gender | -3.3 | -6.6 |
| Sectors | - | 10.7 |
| Establishment Size | 21.5 | 11.3 |
| Education | 13.4 | 16.3 |
| Informality | - | 19.0 |
| Age | 9.6 | 19.0 |
| Occupation | - | 20.5 |

Observable worker & firm characteristics account for a small share of trend

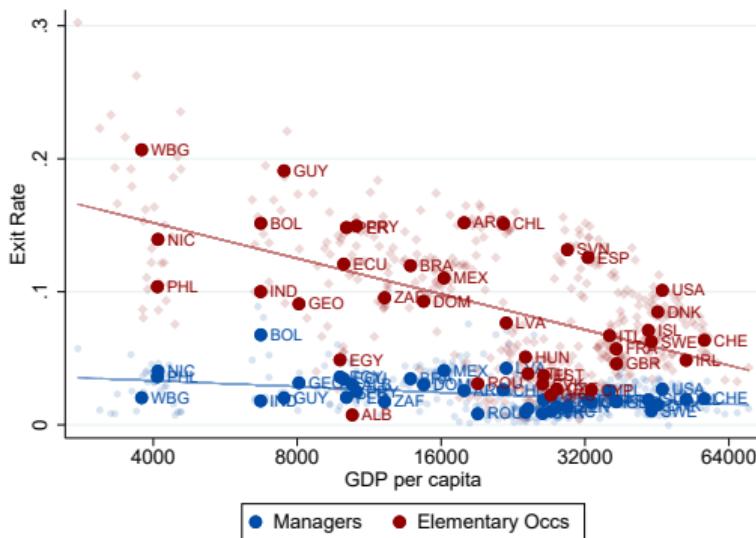
Example: Accounting for Gender



Example: Accounting for Occupation



Share of Workers



Accounting Results: Multiple Factors

| | Share Accounted for (%) | |
|------------------------------------|-------------------------|-----------------|
| | Total Employment | Wage Employment |
| Establishment Size + Edu | 29.4 | 20.3 |
| Establishment Size + Age | 29.7 | 24.6 |
| Age + Edu + Gender | 17.6 | 27.4 |
| Occ + Establishment Size | - | 28.1 |
| Occ + Edu | - | 29.6 |
| Occ + Age | - | 30.2 |
| Occ + Sector | - | 30.5 |
| Occ + Sec + Size + Education + Age | - | 56.1 |

Combinations account for just more than half (recall tenure “accounts” for 45%)

Accounting for Labor Market Regulations

Correlation with WB employment protection measures, 2014 – 2018

| | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) |
|--|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|---------------------|
| Log GDP per capita | -0.044 (0.005)*** | -0.033 (0.008)*** | -0.045 (0.004)*** | -0.042 (0.006)*** | -0.049 (0.006)*** | -0.040 (0.006)*** | -0.046 (0.004)*** | -0.019 (0.004)* |
| Severance pay (weeks of salary) | | 0.008 (0.002)*** | | | | | | |
| Annual paid leave (days of work) | | | -0.016 (0.003)*** | | | | | |
| Existence of labor court | | | | 0.01 (0.009) | | | | |
| Fixed-term contracts legal for permanent? | | | | | -0.009 (0.006) | | | |
| Min wage/VA p.w. | | | | | | 0.018 (0.016) | | |
| Probationary period (months) | | | | | | | 0.000 (0.000)* | |
| 1st principal component | | | | | | | | 0.011 (0.003)*** |
| Sample Average | 0.051 | 0.051 | 0.051 | 0.051 | 0.051 | 0.051 | 0.051 | 0.051 |
| Obs. | 113 | 113 | 113 | 74 | 113 | 88 | 103 | 42 |
| R ² | 0.439 | 0.487 | 0.542 | 0.440 | 0.450 | 0.451 | 0.526 | 0.662 |

Conclusion

New dataset + facts about labor market flows across countries

- ▷ Flows 2–3× higher in poorer countries
- ▷ Concentrated at low tenure levels

Models of endogenous tenure seem promising

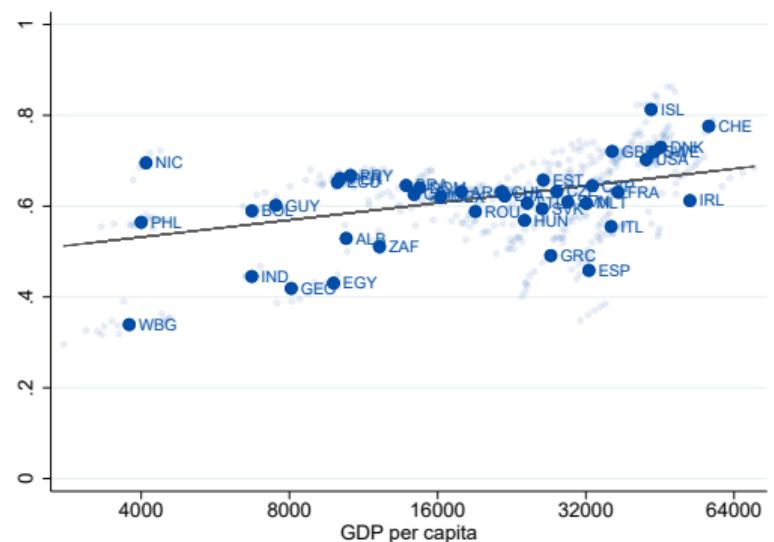
- ▷ Learning or job ladder
- ▷ Additional prediction: wage-tenure profiles should be steeper in poor countries

Why might workers exhibit higher turnover in these theories?

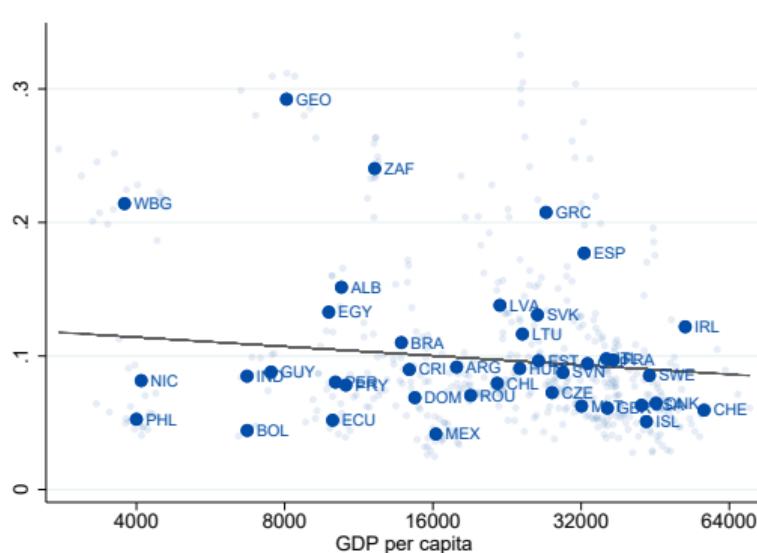
- ▷ Learning: **imprecise information**, outside options
- ▷ Job ladder: offer arrival rate, outside options

extra slides

Cross-Sectional Labor Market Facts

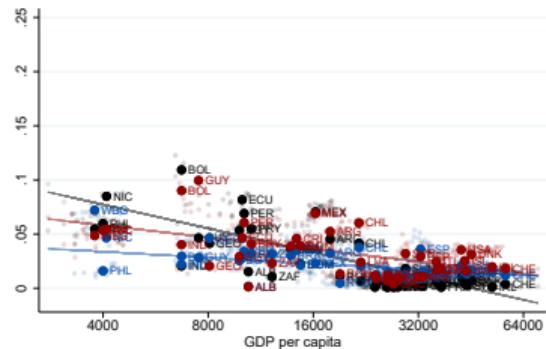


Employment-to-Population Ratio

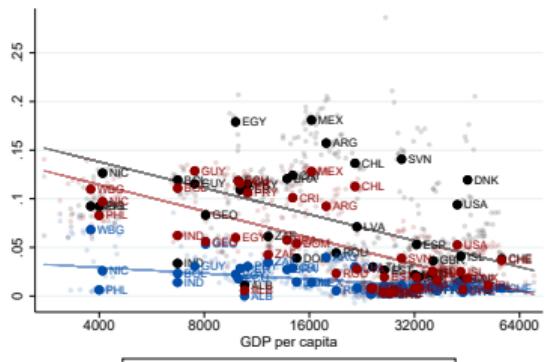


Unemployment Rate

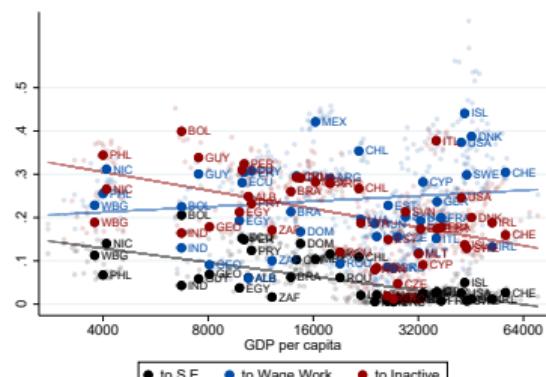
Detailed Quarterly Transition Rates



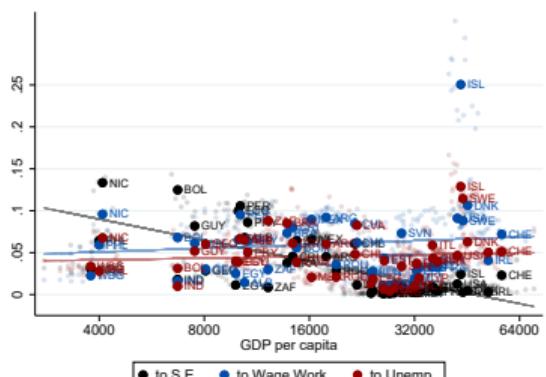
From Wage Work



From Self-Employment

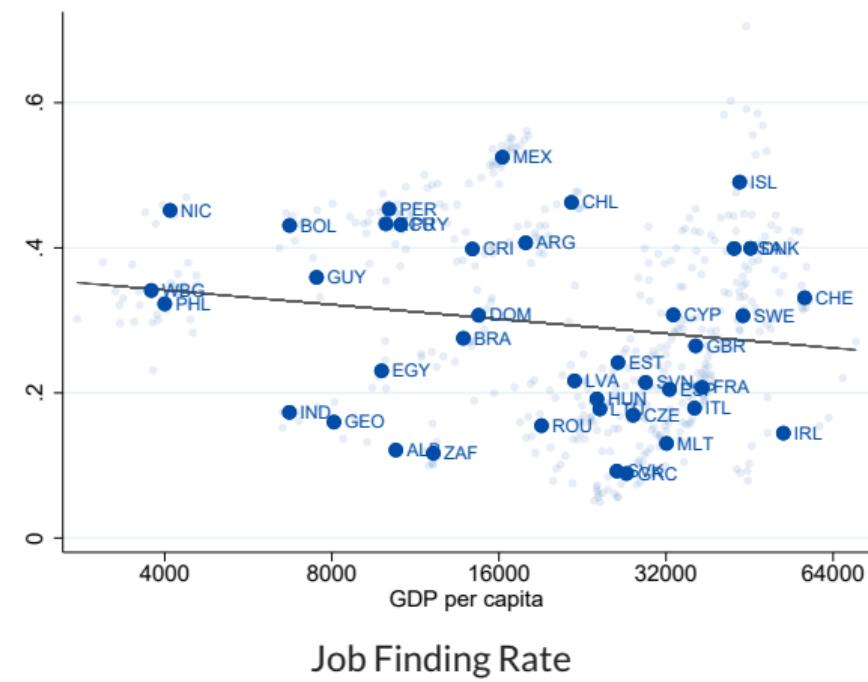
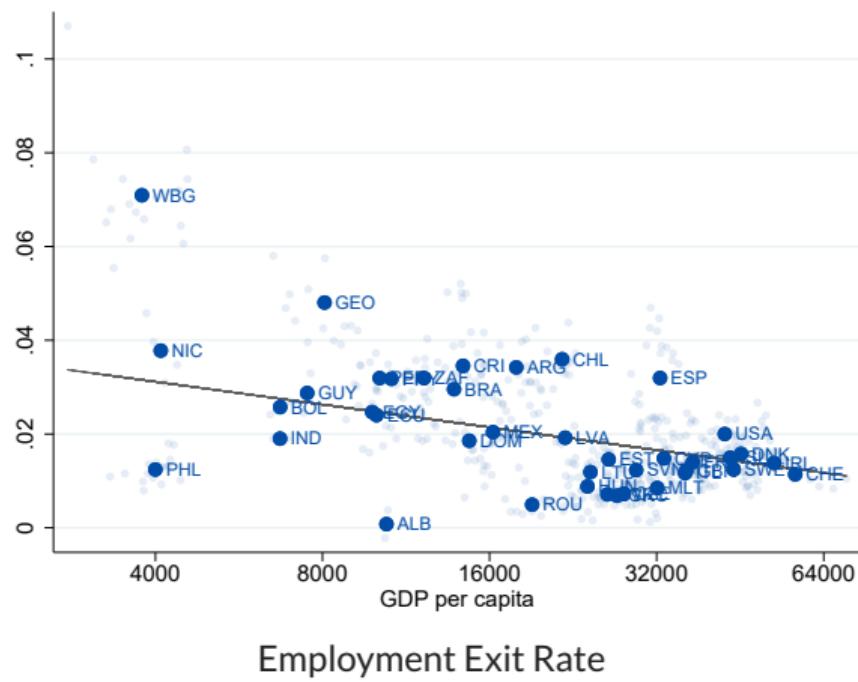


From Unemployment

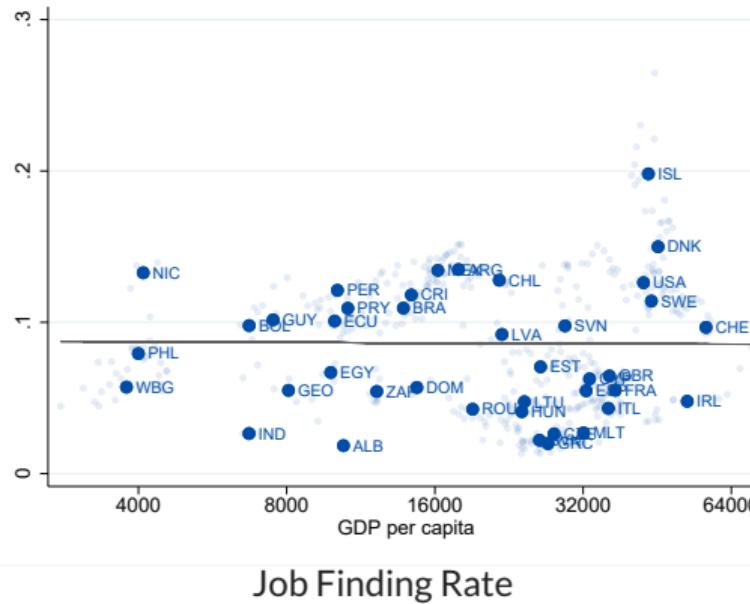
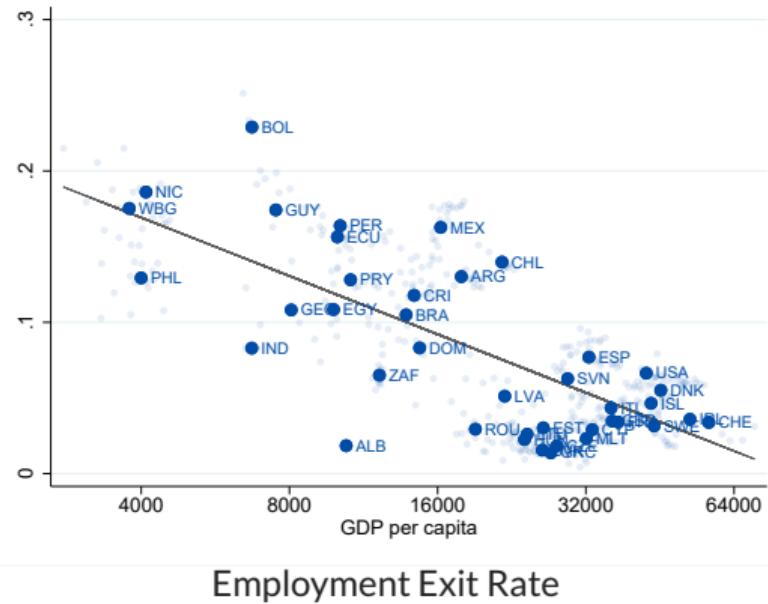


From Inactivity

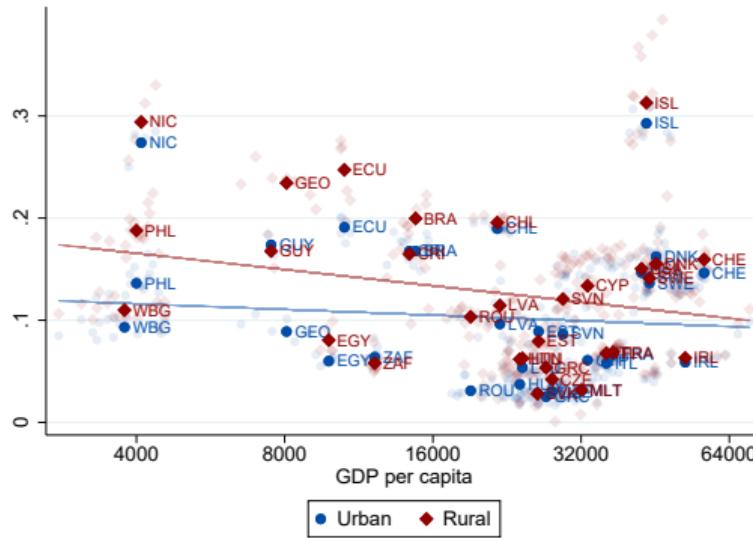
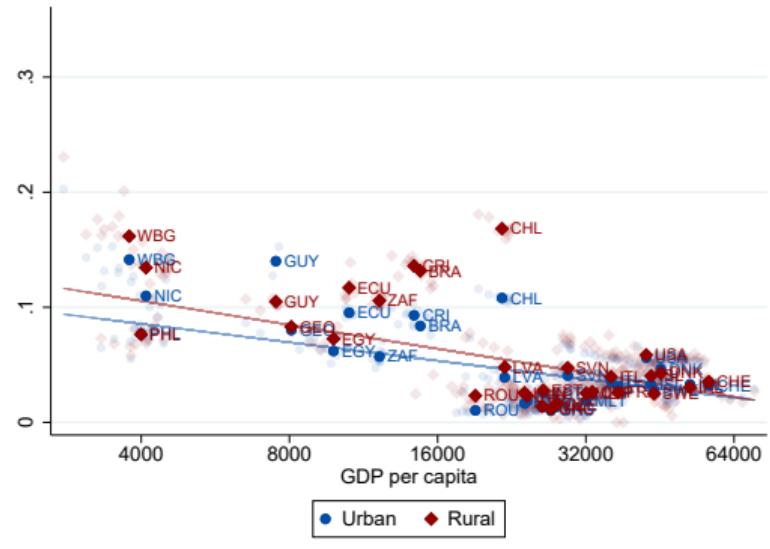
Labor Market Flows: Excluding Inactivity



Labor Market Flows: Self-Employment Included in Unemployment



Rural-Urban Differences



Job Finding Rates and Labor Market Institutions

| | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) |
|---|---------------------|---------------------|---------------------|-------------------|----------------------|-------------------|-------------------------|-------------------|
| Log GDP per capita | -0.022 (0.011)** | -0.032 (0.013)** | -0.023 (0.011)** | -0.020 (0.014) | -0.033 (0.012)*** | -0.018 (0.014) | -0.027 (0.012)** | -0.013 (0.024) |
| Severance pay (weeks of salary) | | -0.008 (0.006) | | | | | | |
| Annual paid leave required (days of work) | | | -0.017 (0.009)* | | | | | |
| Existence of labor court | | | | 0.006 (0.020) | | | | |
| Legal to have fixed-term contracts for permanent work? | | | | | -0.024 (0.013)* | | | |
| Min Wage/VA per worker | | | | | | 0.029 (0.037) | | |
| Probationary period (months) | | | | | | | -1.942e-3 (2.840e-3) | |
| 1st principal component | | | | | | | | 0.009 (0.008) |
| Sample Average | 0.130 | 0.130 | 0.130 | 0.128 | 0.130 | 0.130 | 0.129 | 0.125 |
| Year FE | Y | Y | Y | Y | Y | Y | Y | Y |
| Obs. | 128 | 128 | 128 | 82 | 128 | 101 | 118 | 48 |
| R ² | 0.035 | 0.045 | 0.063 | 0.030 | 0.060 | 0.043 | 0.053 | 0.073 |

Simple DMP Model

Potential Workers:

- ▷ Employed: work, earn wage w
- ▷ Unemployed: search for work, receive unemployment benefits b

Firms:

- ▷ Jobs: produce x , pay w
- ▷ Post vacancies at cost κ

Flows: vacancy creation is key endogenous margin

- ▷ Job destruction is exogenous, rate δ
- ▷ Job creation is governed by the matching function $m(n, v) = Mn^\eta v^{1-\eta}$

Key Model Implication

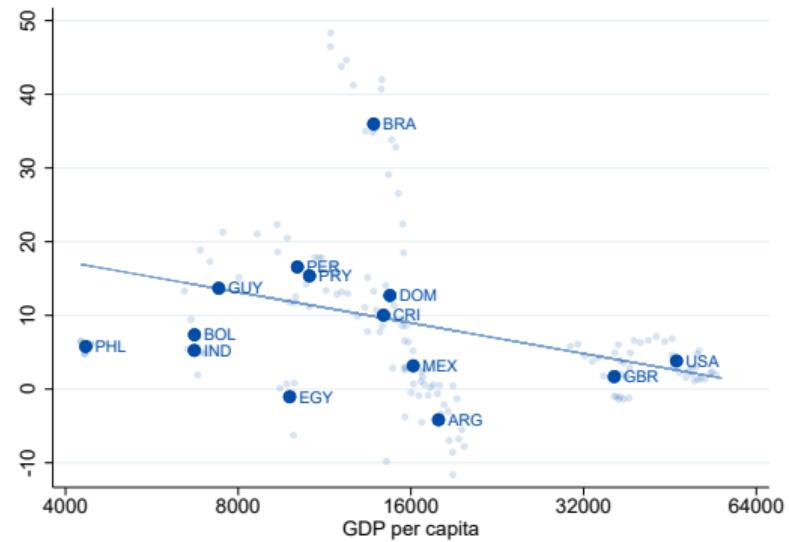
Normalize by productivity x : $\hat{w} \equiv w/x$, etc. Impose free entry.

$$\text{job finding rate} = M^{\frac{1}{\eta}} \hat{\kappa}^{\frac{\eta-1}{\eta}} \left[\frac{1 - \hat{w}}{r + \delta} \right]^{\frac{1-\eta}{\eta}}$$

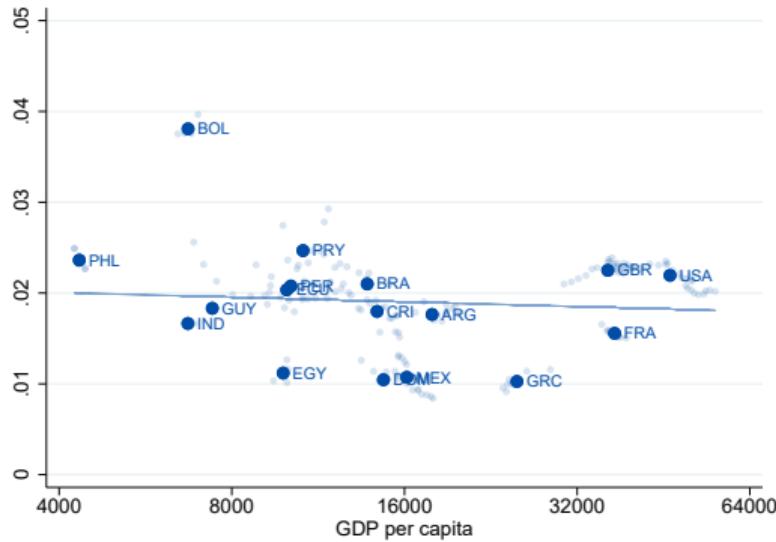
Three reasons firms are willing to post more vacancies (\Rightarrow high jfr)

- ① Low match destruction (δ): contrary to the data
- ② Lower wage (\hat{w})
- ③ Less discounting of future profits (r)

Remaining Components Decline with Income



Interest Rate



Wage Share of GDP

Model Moments (assume $\mu > b$)

Job finding rate: $1 - F\left(\frac{b - (1-p)\mu}{p}\right)$

$\nu :=$ share of jobs that produce with $x < b$

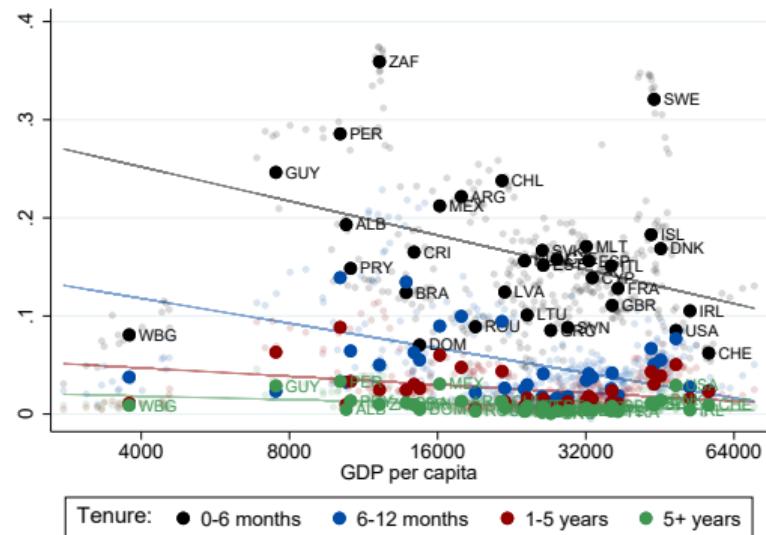
Employment exit rate: $\lambda \left[\underbrace{(1-p)F(b)}_{\text{type-1 errors}} + p \underbrace{\left[F(b) - F\left(\frac{b - (1-p)\mu}{p}\right) \right]}_{\text{type-2 errors}} \right]$

Tenure-Exit hazard: $d_\tau = \delta + (1 - \lambda)^{\tau-1} \lambda \nu$

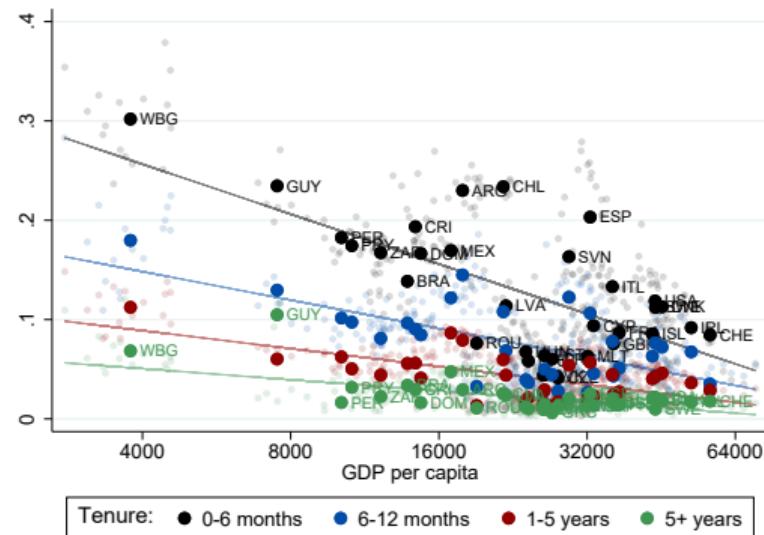
Tenure-wage profile: assume workers and firms equally split surplus (not critical)

$$w^k = \frac{\mathbb{E}(x|x > b)}{2} - \frac{b}{2} \quad w^u = \frac{\left[p\mathbb{E}\left(x|x > \frac{b - (1-p)\mu}{p}\right) + (1-p)\mu \right]}{2} - \frac{b}{2}.$$

J-J vs employment exit by tenure



Transition to New Job



Transition to Non-Employment

Job Ladder Model

Offer distribution:

- ▷ Wage offers w drawn from $F(w)$
- ▷ Arrive to everyone at rate λ

Unemployed:

- ▷ Search for work, receive benefits b
- ▷ All offers acceptable, find job at rate λ

Employed:

- ▷ Work, receive wage w
- ▷ Exogenous match destruction at rate δ
- ▷ Receive better off and move at rate $\lambda[1 - F(w)]$

Predictions of Job Ladder Model

J-J flows higher in poor countries \Rightarrow more offers λ

Prediction 1: Wage-tenure profiles steeper in poor countries (Ridder and Berg, 2003)

- ▷ On-the-job wage draws pull out the least productive people
- ▷ Only high initial wage draws remain until late in tenure profile

Prediction 2: J-J flows decline with tenure (Ridder and Berg, 2003)

- ▷ $\delta + \lambda(1 - F(w))$ leave current job ($EU + EE$)
- ▷ Rationale for J-J result follows from Prediction 1